



PRIVACY POLICY

Last updated February 2020

This Privacy Policy governs the privacy practices for Azimuth World Foundation (our "Company," "we," "our," or "us"). This Privacy Policy applies to information provided to us when you visit or interact with us on our website (e.g. buy a product, request information, sign-up for our newsletters) through your user account or collected by us through our website and products (respectively "Site" and "Products"). This Privacy Policy specifies:

- What personal information do we collect about you through our Site and Products?
- How is this information used and with whom it may be shared?
- What choices are available to you regarding the use of your data?
- What are our security practices to protect the misuse of your information?
- How you can correct any inaccuracies in the information

Information We Collect

We are the owners of or have the rights to the information provided and/or collected through our Site and Products. Your information includes the information you provide in setting up your user account and any information or materials you provide for the Product you acquire through our Site. We only have access to/collect information that you voluntarily provide us via our Site, any email you send us, your user account, or other direct contact from you. We do not require you to set up a user account to use our Site, however you may elect to set up a user account to purchase our Products. For purposes of this Privacy Policy, "Personal Information" will include all personally identifiable information that is specific to you (e.g. name, address, phone number, email address, etc.). This information may be combined with information already in our possession or made

available to us through other information we are licensed to receive, and/or information we obtain from other sources. We may also collect information as a result of your interaction with any of our Site, our newsletter, or any communication received directly or indirectly from us. This means we may collect information from you through multiple locations, not just the initial one of our Sites through which you register. Except as specifically noted herein, we will not provide any Personal Information you may provide to us or we collect through our Site and Products to any unaffiliated third party without your express consent. We may collect information about you through your use of our Site and Products with software application tools and data files, such as cookies, web log files, IP addresses, device state information, unique device identifiers, device hardware and OS information, and information relating to your login of your user account ("Usage Information"). You can control such Usage Information through the control settings on your device. You may be required to permit such Usage Information to login into your user account or use our Products. Our use of Usage Information does not allow us to gather Personal Information from your device.

Use and Disclosure of Information

We use your Personal Information as necessary to maintain your user account. In addition, we may use either Personal Information or Usage Information, we collect, or you provide to us, in order to:

- Understand your interest in our mission and to communicate with you (via email, text, phone or mail) about our plans and activities.
- Respond to any questions you ask or to respond to the reason you contacted us. We do not share your Personal Information with any unaffiliated third party, unless necessary to respond to your request.
- Perform data analytics for our internal business purposes.
- Combine your information with information already in our possession or made available to us through other information we are licensed to receive,

and/or information we obtain from other sources to improve our promotional efforts and for other organizational purposes to support our charitable mission.

- Communicate with you to notify you of changes to our Privacy Policy.

You have the right at any time to unsubscribe to any marketing communication from us and we will promptly honor such request.

We use the Usage Information to perform data analytics, analyze and evaluate the features and functionality of our Site and Products. We may also use Usage Information to process automatic crash reporting which collects reports of crashes, other technical issues, and information relating to how our Site and Products are functioning.

This information may also be provided to certain third-party service providers as necessary to provide our Site and Products and to improve our promotional efforts in supporting our charitable mission. Third party service providers, in addition to our data sources, may include software development, application and data hosting, wireless network services providers, and any digital marketing services (collectively "Third-Party Providers"). We may use one or more Third-Party Providers to securely process a payment, but we do not collect your credit card or bank information. We are responsible for assuring that these Third-Party Providers comply with the terms of this Privacy Policy.

Except for our Third-Party Providers, we will not share Personal Information or Usage Information with an unaffiliated third party without your prior authorization, unless doing so is necessary (1) to enforce this Privacy Policy, to comply with law, regulation or other legal processes or to protect the rights, property or safety of us or others, (2) to comply with a valid order or process from a public authority, (3) to protect against misuse or unauthorized use of our

Services or the user accounts, (4) to detect or prevent criminal activity or fraud, or (5) in the event that we or substantially all of our assets are acquired by one or more third parties as a result of an acquisition, merger, sale, reorganization, consolidation or liquidation, in which case such information may be one of the transferred assets.

Your Rights

You may opt out of any future contact from us at any time. Depending on where you live, you may have certain legal rights under applicable law. For example (the California Consumer Protection Act and other applicable data protection laws), you may have the following rights:

- Right to limit – means you can ask us to restrict or stop processing your Personal Information if it not necessary for the purpose you provided it to us.
- Right to access – means you can ask us for a copy of any Personal Information we have about you, if any.
- Right to correct – means you may ask us to change and/or correct any Personal Information we have about you.
- Right to delete – means you may ask us to delete any Personal Information we have about you and we will be happy to do so unless we are required to retain such information by law or regulation or we have a right to retain subject to a user agreement for our internal business purposes.
- Right to transfer – means you may request a copy of your Personal Information, in a commonly used and machine-readable format, be provided to you or to a third party you specify.

You may contact us at any time about any of these rights or any concern or question you have about our use of your Personal Information.

Security

We take precautions to protect your Personal Information, including reasonable physical, administrative, and technical safeguards. When you submit Personal Information via our Site and Products, your Personal Information is transmitted using secure sockets layer (SSL) encryption technology. We restrict access to your Personal Information to our authorized personnel and/or Third-Party Providers as appropriate and necessary to provide our Site and Products and/or maintain your user account.

We keep your Personal Information if it is necessary to process your requests, operate our business and provide our Site and Products, or as long as we are legally required to do so. For as long as we have your Personal Information, we will continue to protect the privacy and security of such Personal Information consistent with the Privacy Policy.

Links

Our Site may provide hyperlinks to other websites. We are not responsible for the privacy practices or content of external websites. These external websites have their own privacy policies and terms of use, which may be posted on their external website.

Children's Online Privacy Protection Act

In compliance with the Children's Online Privacy Protection Act, 15 U.S.C. § 6501.06 and 16 C.F.R. §§ 312.1 – 312.12, we do not knowingly collect information from children under the age of 13, nor do our Products target children under the age of 13. By using our Site and Products and any user account, you represent that you are not younger than 13.

Contact Us



If you have any questions, comments, or concerns about this Privacy Policy, please contact us via email at info@azimuthworldfoundation.org.

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